

**MAKING MONITORING AND
EVALUATION OF INNOVATION
PROGRAMMES A
COMPETITIVENESS TOOL**

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**WHAT IS ACTUALLY OUR
TARGET IN EVALUATION ?**

- ❖ **Observation** (statistics, indicators
exchange of information)
- ❖ **Benchmarking** (between countries,
organisations, systems)
- ❖ **Analysis** (for understanding
factors behind processes, practices,
policies)
- ❖ **Learning** (conclusions from
information and analysis for future
development of policies and
measures)

WHAT IS THE SUPPLY FROM INTERNATIONAL ORGANISATIONS?

EU

- ❖ mostly observations, partly benchmarking, less analysis and learning

OECD

- ❖ mostly observations and benchmarking, analysis started, learning proposed

HOW TO IMPROVE THE SITUATION?

- ❖ acknowledgement of the importance of evaluations
- ❖ joint national and international projects
- ❖ joining innovation research in national and international evaluation activities, for deeper understanding and theory development
- ❖ joining evaluation practices and development of evaluation in EU research programmes
- ❖ encourage special EU-activities as VISION-Eranet to develop also joint evaluation research
- ❖ the EC – Pilot initiative a good starting point for joint efforts