

Developing a Culture of Evaluation The Austrian Platform - Research and Technology Policy Evaluation

www.fteval.at

EC International workshop
"Making monitoring and evaluation of innovation programmes a
competitiveness tool"

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What I am talking about....



Austria!



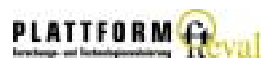
Outline

- To give an idea what the mission of the “Platform” is
- To give an idea how the platform works and to provide information on the platform activities
- To line out how the platform contributes to the enhancement of the evaluation culture in Austria



What is the Platform?

- The Austrian Research and Technology Policy Evaluation Platform is a working group/network
- Mission: To enhance evaluation culture in Austria
- Which organisations are members of the Austrian Platform?
 - Those who are commissioning evaluations
 - Those who are evaluated
 - Those who are evaluating

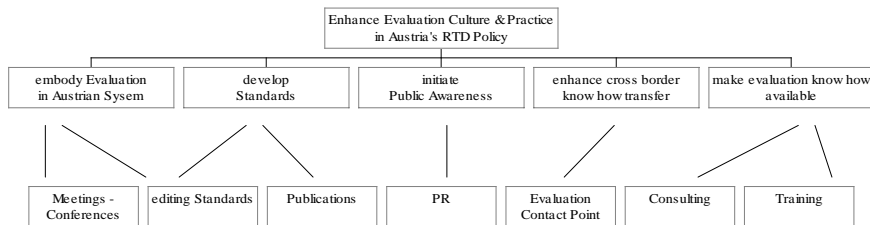


Members of the Austrian Platform

- BMBWK Federal Ministry for Education, Science & Culture www.bmbwk.gv.at
- BMVIT Federal Ministry for Transport, Innovation & Technology www.bmvit.gv.at
- BMWA Federal Ministry for Economic Affairs and Labour www.bmwa.gv.at
- FFG Austrian Research and Innovation Promotion Agency www.ffg.at
- FWF Austrian Science Fund www.fwf.ac.at
- WWTF Wiener Wissenschafts- und Technologiefonds www.wwtf.at
- Austrian Research Centers www.arcs.at
- Austrian Institute for SME Research www.kmuforschung.ac.at
- WIFO www.wifo.ac.at
- Joanneum Research www.joanneum.at
- Technopolis Austria www.technopolis-group.com



The Platform's Logic Chart

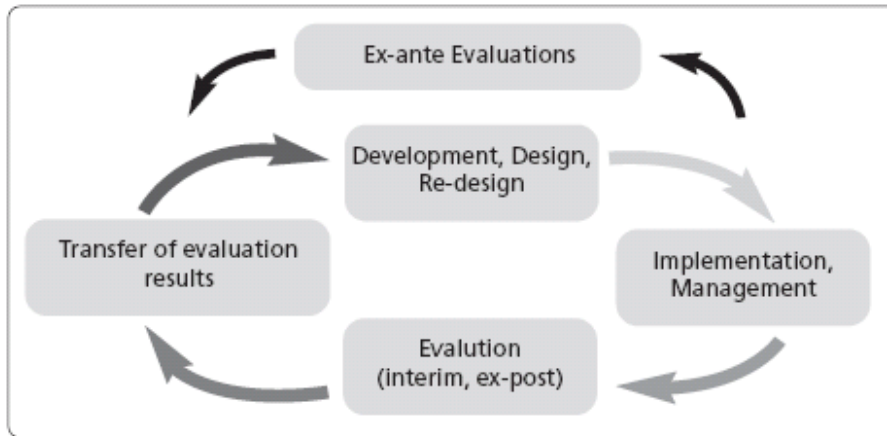


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The standards of evaluation aim to support...

policy-makers	<ul style="list-style-type: none"> • in designing programmes • in formulating terms of reference (TORs) • in selecting evaluators • in implementing evaluation results • in public relations work
RTD (programme-) management	<ul style="list-style-type: none"> • in setting up monitoring systems • in assessing individual projects
those to be evaluated	<ul style="list-style-type: none"> • in formulating project proposals • in planning their projects in terms of content and timing
evaluators	<ul style="list-style-type: none"> • in designing evaluation projects • in positioning themselves vis-à-vis commissioning institutions • in positioning themselves vis-à-vis those to be evaluated • in establishing the data base for evaluations

Consider Evaluations from the Beginning & Develop Evaluation Systems



Formulate Objectives & Clarify Data Gathering from the Beginning

- Objectives are a prerequisite for evaluating any kind of policy measures:
 - Motivation: Where do we want to go? What is our mission?
 - What are the main strategic objectives?
 - Which sub-objectives or operational objectives can be formulated with reference to these objectives? Is it possible, or useful, to quantify these sub-objectives? Or, alternatively, can a procedure be set up to review these objectives from a qualitative point of view?
 - How and by means of which mechanisms is the programme supposed to have an effect? Which hypotheses have been made? When - is it assumed - will the effects start?

Competencies of Evaluators and those who commission evaluations..

- Whereas the evaluation team must have at its disposal all the expertise necessary to successfully carry out evaluations...
- ...those who commission evaluations need to be able to understand, interpret and, if necessary criticise, the results.



The Platform's Newsletter...

- 2005 / [23] Qualitative Methods
- 2004 / [22] Patents & Evaluation
- 2004 / [21] Peer Review
- 2004 / [20] Evaluation of Knowledge Transfer
- 2003 / [19] Evaluation & Monitoring of Programs and Projects
- 2003 / [18] Bibliometrics
- 2003 / [17] New Policy Instruments
- 2002 / [16] The Role of "Councils" in Research and Technology Policy
- 2002 / [15] Evaluation of Institutions
- 2001 / [14] Framework-Programme Evaluation in Small Countries
- 2001 / [13] Evaluations of Diffusion-oriented Innovation Policy Programmes
- 2001 / [12] Bibliometrics as a Tool for Evaluating Science & Technology ...



Making Evaluation Results visible

- Certain tendency to forget evaluation results
- In the absence of an „evaluation police“ or an interested budget allocator / policy level guerrilla methods are necessary
- Audience! Audience! Audience!
- Transparency = Pressure

