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Evaluation in Context

- Rationale for existence – accountability and efficiency
- Demonstration of contribution – effectiveness
- Gathering evidence – what works
- Decision making – more or less of what?



Strategic Questions

- What are we trying to achieve?
- Are objectives being met – performance
- Can we tell the story – why and so what?
- Understanding connections – intended and unintended consequences
- Communicating the learning – where next?



Markets and Competitiveness

- Working with the markets – demand side
- Opportunity focus – additionality and advantage
- Regional competitiveness
- Acceleration for sustainable growth



Developing Capacity

- Beneficiaries, stakeholders and partners – who is the customer?
- Evidence input to policy development
- Developing the community – Joint Performance Teams, Learning events, developing skills and competencies
- Influencing behaviours



Future Focus

- More strategic evaluations
- Longer term joint evaluation plans
- Community links, learning events and exchanges
- Competitiveness and growth in the regions – interventions, markets and economy