

International workshop

"Making monitoring and evaluation of innovation programmes a competitiveness tool«

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Introduction to the workshop

- **Rationale for the study**

- Evaluation in the field of Innovation is increasingly necessary
- Evaluation in the field of Innovation is a complex process
- Evaluation in the field of Innovation is a diverse process in Europe
- Evaluation in the field of Innovation needs to be strongly promoted

- **Basic features**

- 11 months
- The team:



Web site : www.eu-innovation.net

- **About the pilot initiative**
 - Governments today face pressure to improve their systems of governance, but limited numbers of the public supported programmes and agencies are subject to adequate monitoring and evaluation practices
 - The Union's heterogeneity may be capitalised through the sharing of Member States' experiences
 - Programmes should only be a framework for achieving a given effect and evaluation is a tool to help policy makers improve the measures employed.
 - There is a need to move away from 'traditional evaluation based on control and audit concepts, towards a situation where evaluations are integrated in the planning of a policy measure

- **About the pilot initiative**
 - Europe needs further co-ordinated work on both policy learning and policy development
 - The PI will help to implement the shift from today's focus on the innovation support programme evaluation concept to a focus on innovation policy impact analysis
 - The ultimate objective is to design and provide recommendations for the implementation of guiding principles, methods and operational tools for enhanced evaluation practices as a step towards a sound governance of innovation in Europe
 - This will include the implementation of a "handbook on evaluation practice" published as a separate toolbox.

- **About the workshop**
 - **Numbers**
 - *70 participants from 22 countries*
 - **Programme structure**
 - *Welcome address by the European Commission*
 - *Two presentations*
 - *Coffee break*
 - *Panel 1*
 - *Lunch*
 - *Panel 2*
 - *Coffee break*
 - *Panel 3*
 - *Concluding panel*
 - **Logistics**
 - *Lunch*
 - *Interpretation*